

Abstergo.

Subsidiary of ClearView Research, UK

1. Information We Collect

This section outlines the types of personal information Abstergo Research may collect from you.

1.1 Direct Information

This is information you voluntarily provide to us when you interact with our services. This may include:

- **Contact Details:** Name, email address, postal address, and phone number.
- **Account Information:** If you create an account, we may collect username, password, and profile information.
- **Communications:** Any correspondence you have with us, including inquiries, feedback, or support requests.
- **Research Participation:** If you participate in our research studies, we may collect specific data relevant to the study, as detailed in the study's consent form.

1.2 Technical and Usage Information

When you visit our website or use our services, we automatically collect certain technical information. This may include:

- **IP Address:** Your internet protocol address.
- **Device Information:** Type of device, operating system, browser type, and version.
- **Usage Data:** Pages visited, time spent on pages, clickstream data, and referring URLs.
- **Location Data:** General geographical location derived from your IP address.

1.3 Cookies and Similar Technologies

We use cookies and similar technologies to enhance your experience, analyze usage, and personalize content. For more detailed information, please refer to our "Cookies" section (Section 9).

2. How We Use Your Information

We use the information we collect for various purposes, including:

- **Providing and Maintaining Services:** To operate, maintain, and improve our website and services.
- **Communication:** To respond to your inquiries, provide customer support, and send you important service-related notices.
- **Personalization:** To tailor content and recommendations to your interests.
- **Research and Development:** To conduct research, analyze trends, and develop new services and features.
- **Marketing:** With your consent, to send you promotional materials or information about our services.
- **Legal Compliance:** To comply with legal obligations, enforce our terms of service, and protect our rights and the rights of others.

3. Legal Basis for Processing (UK GDPR)

Under the UK General Data Protection Regulation (UK GDPR), we process your personal data based on the following legal grounds:

- **Consent:** Where you have given explicit consent for us to process your data for specific purposes (e.g., marketing communications).
- **Contractual Necessity:** Where processing is necessary for the performance of a contract with you or to take steps at your request before entering into a contract.
- **Legal Obligation:** Where processing is necessary for us to comply with a legal obligation.
- **Legitimate Interests:** Where processing is necessary for our legitimate interests or those of a third party, provided these interests are not overridden by your fundamental rights and freedoms. This includes improving our services, conducting research, and ensuring the security of our operations.

4. Data Sharing & Third Parties

We may share your personal information in the following circumstances:

- **Service Providers:** With trusted third-party vendors and partners who assist us in operating our website, conducting our business, or serving our users, so long as those parties agree to keep this information confidential.
- **Legal Requirements:** When required by law or to respond to valid legal processes (e.g., a court order or subpoena).
- **Business Transfers:** In connection with a merger, sale of assets, or acquisition of all or a portion of our business.

- **With Your Consent:** In any other circumstance where you have provided explicit consent for us to share your information.

We do not sell your personal information to third parties.

5. International Data Transfers

Your personal data may be transferred to, stored, and processed in countries outside of the UK. Where this occurs, we will ensure that appropriate safeguards are in place to protect your data, such as:

- **Adequacy Decisions:** Transferring data to countries that the UK has deemed to provide an adequate level of data protection.
- **Standard Contractual Clauses (SCCs):** Implementing SCCs approved by the UK government to ensure data is protected during transfers.
- **Other Safeguards:** Utilizing other approved mechanisms to ensure the security and privacy of your data during international transfers.

6. Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law. Criteria used to determine retention periods include the nature of the data, the purposes for which it was collected, and any applicable legal or contractual obligations.

7. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. These measures include encryption, access controls, and regular security assessments. However, no method of transmission over the internet or electronic storage is entirely secure, so we cannot guarantee absolute security.

8. Your Rights (UK Data Protection Laws)

You have several rights under UK data protection laws regarding your personal information:

- **Right to Access:** To request access to your personal data and information about how we process it.
- **Right to Rectification:** To request correction of inaccurate or incomplete personal data.
- **Right to Erasure (Right to be Forgotten):** To request the deletion of your personal data in certain circumstances.

- **Right to Restriction of Processing:** To request that we limit the processing of your personal data.
- **Right to Data Portability:** To receive your personal data in a structured, commonly used, and machine-readable format, and to transmit it to another controller.
- **Right to Object:** To object to certain types of processing, including processing for direct marketing.
- **Rights Related to Automated Decision Making and Profiling:** To not be subject to decisions based solely on automated processing which produce legal or similarly significant effects on you.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO), the UK's supervisory authority for data protection, if you are not satisfied with how we handle your personal data. You can find more information on their website: ico.org.uk.

9. Cookies

Our website uses cookies to enhance your browsing experience. Cookies are small text files that are placed on your device when you visit a website. They help us understand how you use our site, remember your preferences, and provide personalized content. You can manage your cookie preferences through your browser settings. For more detailed information, please refer to our dedicated Cookies Policy (if applicable) or your browser's help documentation.

10. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these third-party sites. We encourage you to read the privacy policies of any linked websites you visit.

11. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will post any changes on this page and update the "effective date" at the top. We encourage you to review this policy periodically. Your continued use of our services after any changes constitutes your acceptance of the revised policy.

12. Contact Information

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us:

- **Email:** contact@abstergoresearch.com
- **Website:** abstergoresearch.com